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UNITED STATES FEDERAL COMMUNICATIONS COMMISSION

EB Docket No. 02-21 In the Matter of Peninsula Communications, Inc. File No. EB 01-1H-0609 FRN: 0001-5712-15 Licensee of stations KGTL, Homer, Alaska; Facility ID Nos. 52152 KXBA(FM), Nikiski, Alaska; 86717 KWVV-FM, Homer, Alaska; and 52145 KPEN-FM, Soldotna, Alaska. 52149 Licensee of FM translator stations) K292ED, Kachemak City, Alaska; 52150 K285DU, Homer, Alaska; 52157 K285EG and K272DG, Seward, Alaska 52158 and 52160 Former licensee of FM translator stations K285EF, Kenai, Alaska; K283AB, Kenai/Soldotna, Alaska; K257DB, Anchor Point, Alaska; K265CK, Kachemak City, Alaska; K272CN, Homer, Alaska; and K274AB and K285AA, Kodiak, Alaska

Witness: Eileen Becker

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Before the Federal Communications Commission Washington, D.C. 205545

In the Matter of) EB Docket No. 02-21
Peninsula Communications, Inc.	,)
Licensee of stations KGTL, Homer, Alaska;) File No. EB 01-1H-0609) FRN: 0001-5712-15) Facility ID Nos. 52152
KXBA(FM), Nikiski, Alaska;	86717
KWVV-FM, Homer, Alaska; and) 52145
KPEN-FM, Soldotna, Alaska.) 52149
Licensee of FM translator stations K292ED, Kachemak City, Alaska; K285DU, Homer, Alaska; K285EG and K272DG, Seward, Alaska	52150 52157
Former licensee of FM translator stations K285EF, Kenai, Alaska; K283AB, Kenai/Soldotna, Alaska; K257DB, Anchor Point, Alaska; K265CK, Kachemak City, Alaska; K272CN, Homer, Alaska; and))))))
K274AB and K285AA, Kodiak, Alaska)

DEPOSITION OF EILEEN BECKER

August 15, 2002

Pursuant to Notice, the deposition of Eileen Becker was taken before Merriam Warrington, Notary Public in and for the State of Alaska, and Reporter for H & M Company, at Homer, Alaska, on the fifteenth day of August, 2002, beginning at the hour of 1:00 p.m.

APPEARANCES:

For the Federal

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WITNESS	DIRECT	CROSS	REDIRECT	RECROSS
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PROCEEDINGS 1 August 15, 2002 2 (On record at 1:02 p.m.) 3 THE REPORTER: On record. My name is Merriam 4 Warrington, I am the recording clerk for H & M Company who 5 is taking this deposition today for Kron Associates 6 7 Reporting. Today's date is Thursday, August 15, 2002, and the time is 1:02. We are taking this deposition at the Best 8 Western Bidarka Inn, 575 Sterling Highway, Homer, Alaska 9 10 99603. The case is before the Federal Communications 11 Commission, Washington, D.C., EB Docket Number 02-21, File 12 Number EB 01-1H-0609, FRN 0001-5712-15, in the matter of 13 Peninsula Communications, Incorporated. The deponent's name 14 is Eileen Becker. Would counsel please identify themselves 15 16 for the record? MS. LANCASTER: My name is Judy Lancaster, I am an 17 18 attorney for the Federal Communications Commission. With me is Mr. Jim Shook who also is an attorney with the Federal 19 Communications Commission. 20 MR. SOUTHMAYD: This is Jeff Southmayd, Southmayd and 21 Miller, Washington, D.C., counsel to Peninsula 22 23 Communications, Inc. 24 THE REPORTER: Are there any stipulations to go on the record today? 25

- 1 MS. LANCASTER: No.
- 2 THE REPORTER: Would you please raise your right hand?
- MS. BECKER: Uh-huh (affirmative).
- 4 (Oath administered)
- 5 MS. BECKER: I do.
- 6 EILEEN BECKER
- a witness, called for examination by counsel on behalf
- 8 of the Federal Communications Commission, being first duly
- 9 sworn, examined and testified as follows:
- 10 THE REPORTER: Okay. Would you please state your name.
- 11 THE WITNESS: It's Eileen Becker, E-I-L-E-E-N, Becker,
- 12 B-E-C-K-E-R.
- 13 THE REPORTER: And your address?
- 14 THE WITNESS: Post Office Box 109, Homer.
- 15 THE REPORTER: 99603?
- 16 THE WITNESS: Uh-huh (affirmative). That's right.
- 17 THE REPORTER: And your phone number?
- 18 THE WITNESS: Area code (907) 235-7526.
- 19 THE REPORTER: Okay. And your occupation?
- THE WITNESS: Mainly I'm a homemaker.
- THE REPORTER: Very good. Thank you. Counsel, you may
- 22 proceed.
- 23 DIRECT EXAMINATION
- 24 BY MS. LANCASTER:
- 25 Q Good morning Ms. Becker.

- 1 A Good afternoon.
- 2 Q Or good afternoon. Well, we know where my mind is.
- Good afternoon, you're right. You may remember, my
- 4 name is Judy Lancaster.....
- 5 A Yes, I do.
- 6 QI believe we met yesterday.
- 7 A Yes.
- 8 Q I have a couple of preliminary questions to ask you.
- 9 First of all, have you ever had a deposition taken
- 10 before?
- 11 A No.
- 12 Q Or have you attended one before?
- 13 A Other than just David's.....
- 14 Q Okay.
- 15 Athe other day.
- 16 O Okay. Well, as you know from that one, what I'm going
- to do is ask you some questions and you just need to
- answer me as completely as you can and truthfully. If
- 19 you don't understand a question then just tell me you
- don't understand it, ask me to explain it, if you
- 21 didn't hear me clearly ask me to repeat it. I'm not
- 22 trying to trick you in any way, okay?
- 23 A Okay.
- 24 Q Your responses need to be verbal, you -- clearly
- verbal, you can't say uh-huh and unh-unh because the

- tape doesn't pick that up.....
- 2 A Okay.
- 3 Qso you need to say yes and no or whatever. Are
- 4 you on any medication that would affect your testimony
- 5 today?
- 6 A No.
- 7 O Any other reason that you are unable to testify.....
- 8 A No.
- 9 Qtoday? Okay. The phone number that you gave, is
- that your home phone number or your work phone number?
- 11 A Yes, it's home.
- 12 O Okay. You're married to Mr. David Becker, right?
- 13 A Yes.
- 14 Q When did you get married?
- 15 A August 21, 1975.
- 16 MR. BECKER: '65.
- THE WITNESS: '65, that's right. You're not supposed
- 18 to say anything.
- 19 Q It's just been so idyllic it doesn't seem like it's
- 20 been....
- 21 A It goes fast.
- 22 Q that long, right?
- 23 A No, we had kids by then.
- MR. SHOOK: Excuse me for laughing.
- 25 Q And you have children?

- 1 A Yes.
- 2 Q How many children?
- 3 A Six.
- 4 Q Wow, you and my co-counsel here both have a lot of
- 5 kids. And what are the ages of your children?
- 6 A Our oldest son is 33, we have identical twins that are
- 7 30, the next biological son is 25 and then we took
- guardianship on a 26 year old son and then we adopted
- our daughter when she was two and she's now 18.
- 10 Q Some of the documents that I read indicated that you
- 11 had several employees -- formerly had several employees
- by the name of Becker. Were those your children, PCI?
- 13 A Probably so, yes.
- 14 Q Okay. And what type of education have you had?
- 15 A I finished high school.
- 16 O Okay. How about work history, did you work other than
- 17 at PCI?
- 18 A Yes, when I met David I was working at the County Tax
- 19 Collector's Office in San Luis Obispo and after we
- 20 married I continued on till he finished college. And
- 21 then I worked part-time for different things within the
- 22 City of Santa Barbara until I got pregnant. And then
- the next thing we did was running a hotel business
- 24 together, we did that -- started that 30 years ago.
- 25 And we....

- 1 Q Where was the hotel?
- 2 A Right down the road here, it's Heritage Hotel, it's a
- historical log cabin on Pioneer Avenue. And it was the
- 4 Heady Hotel when we bought it. We did that for seven
- 5 long years.
- 6 Q And you sold that.....
- 7 A Yes.
- 8 0hotel?
- 9 A Yes, we did.
- 10 Q When did you sell it?
- 11 A David?
- 12 MR. BECKER: 1980.
- 13 Q We're doing a dual deposition here evidently.....
- 14 A He knows numbers, I don't.
- 15 Qtoday. Okay. You have -- prior to becoming
- involved with Peninsula Communications, which I
- 17 sometimes refer to as PCI.
- 18 A That's fine.
- 19 Q So if I'm saying PCI I want to make sure you understand
- what I mean. Did you have any radio or broadcast
- 21 background at all?
- 22 A None.
- 23 Q What is -- do you make a salary or have any kind of
- 24 income from PCI?
- 25 A No.

- 1 O Mr. Becker does I'm assuming, is that correct?
- 2 A When it's available, yes.
- 3 Q What does that mean?
- 4 A Well, our staff and our bills get paid first. And
- 5 there are times when we don't get salary.
- 6 Q How often does that occur?
- 7 A Just depends on the time of the year. You know, I -- I
- don't have a schedule in front of me, but it does
- 9 happen.
- 10 Q What would your -- Mr. Becker's annual income generally
- 11 be from PCI?
- 12 A Lately it's been under \$40,000.00.
- 13 O What's lately?
- 14 A Within the last probably four years.
- 15 Q What's the most that he's made, do you know?
- 16 A I'm not really sure. I'd have to go back on the books.
- 17 Probably maybe \$85,000.00 to \$90,000.00 in a good year.
- 18 Q Do you have any perks -- as what I'm calling perks from
- 19 PCI, for example is your house paid -- is that in the
- 20 name of PCI or somehow.....
- 21 A No.
- 22 Qyou have payment.....
- 23 A No.
- 24 Q help on that? How about car, vehicle, that
- 25 either you or Mr. Becker drive?

- 1 A We make payments on those.
- Q Okay, so they're not leased or paid for.....
- 3 A No.
- 4 Qthrough PCI either.
- 5 A No.
- 6 Q Okay. And you are the Secretary Treasurer.....
- 7 A That's right.
- 8 Qof PCI, is that correct?
- 9 A Yes, uh-huh (affirmative).
- 10 Q Have you been the Secretary Treasurer since PCI's
- 11 inception?
- 12 A No, unh-unh (negative).
- 13 Q Okay. How long have you done it?
- 14 A Just since our partnership was dissolved with the
- Goodwins. And that was probably about two years after
- 16 we went into business.
- Q Which would be 1980 approximately, is that correct?
- 18 A '81.
- 19 0 '81 for Goodwins?
- 20 MR. BECKER: '82.
- 21 A '82.
- Q Okay. I'm a little bit slow because I write my notes
- on the computer. The -- PCI was incorporated when?
- 24 A In '78.
- Q Okay. And it's always been an Alaska corporation....

- 1 A Yes.
- 2 0is that correct?
- 3 A Yes.
- 4 O And my understanding is that you own -- currently own
- 5 half of the stock?
- 6 A I have 50 percent, yes.
- 7 Q Do you actively participate in the business decisions
- 8 of PCI?
- 9 A The big ones I do, the day to day things I don't.
- 10 Q What would be considered a big decision?
- 11 A Probably a format change or adding another station or
- taking out a loan or just doing a major -- major change
- in some area, buying a large piece of equipment or, you
- 14 know.
- 15 Q How about matters that concern the FCC, do you
- participate in those.....
- 17 A No.
- 18 Qtypes of decision?
- 19 A No. No, I have -- I have working knowledge of what's
- 20 going on but I don't have any of the technical. I
- 21 always look everything over but, you know, it's just -
- just so I can be -- stay up on -- on kind of what's
- 23 happening.
- 24 O Do you recall when Bruce Willard was a Director?
- 25 A You know, when we talked about it yesterday -- or for

- David, I didn't even remember that he had been. It was
- such a short time and his involvement was so limited I
- really -- I didn't remember it until the other day.
- 4 But....
- 5 Q And what do you remember about it?
- 6 A I just remember that -- I really don't. I don't even
- 7 remember why we brought him on. He did a program part-
- 8 time for us and he was just a -- a really special
- friend and just a neat Christian man and somebody that
- we had formed a friendship with and just seemed like
- somebody good to -- to be able to -- to be part of our
- 12 lives. But his decisions with the station was, you
- know, nothing as far as daily involvement or the
- 14 financial end.
- 15 Q He had no -- he didn't participate....
- 16 A No.
- 17 Qin any of the decision making?
- 18 A No.
- 19 Q Was he given any stock?
- 20 A No, no.
- 21 Q Was he paid any money?
- 22 A No.
- 23 Q Do you recall -- I believe you just answered this, but
- I"m going to ask you anyway, do you recall why he was
- 25 made a Director?

- 1 A No, I don't. You'd have to ask David.
- 2 Q I'd like to go over the call signs of the stations that
- you've got and have you tell me the city of license and
- the frequency and the range of them if you can. Okay?
- 5 W -- I'm sorry, KTGL AM, where is that station located?
- 6 A It's KGTL and that's primary to Homer and it's 620 AM.
- 7 Q And do you know how many watts that is?
- 8 A Five thousand.
- 9 Q Okay. KXBA FM.
- 10 A That's licensed to Nikiski and I'm not sure. I don't.
- We just built it, I think it's 10,000 watts but I'm not
- 12 sure.
- 13 Q Do you know the frequency?
- 14 A It depends on where you're at. It's 99.3.
- 15 Q Okay.
- 16 A FM.
- 17 MR. BECKER: 93.
- 18 A Ninety-three, that's right, because the country is --
- 19 that's right, 93.3.
- 20 O KWVV FM?
- 21 A That's licensed to Homer and that's 103.5 or 104.9 FM.
- 22 Q Do you know what the wattage is?
- 23 A Of? Of K Wave?
- O Uh-huh (affirmative).
- 25 A It's 100,000.

- 1 Q Okay. KPEN?
- 2 A That's our country station FM and it's -- it's 93.3 or
- 3 102.5. And it's licensed to Soldotna and I'm not sure
- 4 what the wattage is on that.
- 5 Q And you said that's 93.3 or 102.5?
- 6 A Or seven. We're everywhere.
- 7 Q It comes in on either, is that what you're saying?
- 8 A These are translators.
- 9 Q Okay.
- 10 A Yeah.
- 11 Q How about -- I'm going to name off the translators and
- tell me what station they rebroadcast.....
- 13 A I have no.....
- 14 Oif you know.
- 15 Aidea. No, no, no. I hear we do the legal ID
- and I hear all that but it doesn't -- I just -- I don't
- 17 do well with numbers.
- 18 O Okay. So you wouldn't know the -- the translator in
- 19 Homer, you wouldn't know what station it's
- 20 rebroadcasting.
- 21 A The translator in Homer brings down KPEN, but I don't
- 22 know the actual call letters. I mean the -- the.....
- 23 Q No, I....
- 24 A Yeah.
- 25 Qwhat I wanted to know, for example, K292ED is

- licensed to Kachemak City, what does that -- what
- 2 station does -- is rebroadcasted over.
- 3 A I'm not sure.
- 4 Q Okay.
- 5 A Yeah.
- 6 Q What are -- do you have any duties or responsibilities
- 7 associated with PCI?
- 8 A Some.
- 9 Q All right, what are they?
- 10 A I'm the notary so I do that. If we have remotes where
- we go to different businesses and do a remote broadcast
- a lot of times I help with that. We usually do several
- trade fairs and I help with that. I'm planning a staff
- party on Monday night. I pick up the mail, make
- deposits and probably -- I think the other big thing I
- do is I probably keep everybody in their supplies.
- 17 Because they know David doesn't have that kind of time.
- 18 So they make lists and -- you know, I'm just overall
- 19 just a -- kind of mothering everybody.
- 20 Q When you say that you make deposits, do you collect the
- 21 monies....
- 22 A No.
- 23 Qthat come in?
- 24 A My secretary accountant does all of that. I just take
- 25 the checks and the deposit slips to the bank and bring

- 1 her back the receipts.
- 2 Q And who is the secretary accountant that does that?
- 3 A The main one in the office is Heather Lewis. She's
- 4 really our Traffic Manager, she's more than just a
- 5 bookkeeper. But she also does bookkeeping, all the
- 6 accounts receivable and traffic and -- yeah.
- 7 O So she -- does she also do accounts payable?
- 8 A Yes.
- 9 MR. BECKER: No.
- 10 A Well, no, you do that, don't you? Yeah. Yeah, David
- 11 pays all the bills.
- 12 Q I would prefer if you don't know just to tell me you
- don't know.
- 14 A Okay.
- 15 Q Because I'm trying to get what your knowledge is.
- 16 A Okay.
- 17 Q Okay?
- 18 A Well, I'm tense right now too, so, you know.
- 19 Q Okay. Well, I'm not trying to be ugly, I just.....
- 20 A I know, I know.
- 21 Q It's difficult to depose you.....
- 22 A Yeah.
- 23 Owhen you're getting answers from somewhere else.
- 24 So she does the accounts receivable and the accounts
- 25 payable.

- 1 A No, David does the payables.
- 2 Q Okay, okay. Have your duties changed over the years?
- 3 A No, I don't think so, it's stayed about the same, it's
- 4 -- no, it's been the same.
- 5 Q Okay. Who is responsible for figuring the payroll?
- 6 A We have an outside accounting firm, we send in the
- 7 hours and she's aware of their wages and then she gives
- 8 us back what their breakdown of their salary is and
- 9 then also what we have to pay for FICA and the rest of
- 10 it.
- 11 Q And who is that?
- 12 A Her name is Kris Curtis.
- 13 O Is she with a firm?
- 14 A She's an independent bookkeeper, yeah.
- 15 Q Okay. Here in Homer?
- 16 A Yes.
- 17 Q Does she also figure commissions?
- 18 A I'm not sure, I'm not sure how that's figured.
- 19 Q You don't -- do you know who does it?
- 20 A I think David does it.
- 21 Q Do you know what the commission amount is?
- 22 A On a monthly -- no, unh-unh (negative).
- 23 Q No, just what the percentage is for example.
- 24 A Yes, yes.
- Q What's the commission percentage that salespeople.....

- 1 A It's 15 percent.
- 2 Q And they're all paid the same commission amount?
- 3 A Yes.
- 4 Q Are all sales -- all type of sales, are they paid the
- same amount for all types of sales? In other
- 6 words.....
- 7 A No.
- 8 O Okay. You understand what I'm trying to say.
- 9 A Yes.
- 10 Q Explain -- tell me what the breakdown is.
- 11 A Well, it's my understanding that like if it comes from
- an agency there's a different rate. And it also
- depends on the longevity of the -- of the contract.
- 14 There's not very many things that change that, but it -
- it -- it can be -- it can vary slightly.
- 16 Q Do you know what the rate is if it comes from an
- 17 agency?
- 18 A No, unh-unh (negative>. I think even that varies, I'm
- 19 not sure.
- 20 Q Do you know the approximate salary of each of the
- 21 salesmen....
- 22 A No.
- 23 Qduring the last year?
- 24 A No. I have -- I can -- I could look it up and find
- out, but it's -- I don't know.

- Q Okay. Do any of the any of the salesmen receive any
 other perks? For example, do they get a car or a house
 or anything else like that?
- 4 A It -- it varies with everyone. We've had times where
- 5 we've had an apartment for them, we've leased cars,
- they get gas allowance and they have operating expenses
- 7 that they -- they -- they get. But that's all
- 8 receipted and then paid back.
- 9 Q Do you currently have anyone that you're supplying a
- 10 living quarters to?
- 11 A No, not now.
- 12 Q How about currently have anyone that you're supplying a
- 13 vehicle to?
- 14 A No.
- 15 Q So the other expenses that you're talking about would
- be basically for travel expenses, that sort of thing?
- 17 A For their -- for their operating expenses during their
- 18 sales time, yeah.
- 19 Q Okay. What would be the largest broadcast related --
- or what's PCI's largest expense?
- 21 A Oh, gosh. There's several big ones that I'm aware of,
- 22 ASCAP and BMI, those payments, and then our utilities,
- electricity especially. Probably our insurance.
- 24 Q Hold on just -- hold on, my computer just did a weird
- 25 thing and I got to go find where I am.

- 1 A And of course salary.
- 2 Q So you're saying utility -- it won't let me type where
- I want to type, I'm sorry, hold on just a second.
- 4 Utilities, then by ASCAP and B -- I don't know what
- 5 you....
- 6 A BMI. It's.....
- 7 Q Is that payroll taxes or something?
- 8 A No, it's -- it's -- it's payments that we have to pay
- 9 to the Mafia. No.
- 10 Q Is that the Alaska thing? No?
- 11 A No, it's -- it's what we pay to the -- the producers of
- 12 the music and
- 13 Q Oh, okay.
- 14 Aall that stuff.
- 15 MR. SOUTHMAYD: You were right the first time.
- 16 THE WITNESS: I think so too.
- 17 A And then our salary of course and insurance.
- 18 Q Now you stated that you didn't have much to -- you
- don't have much to do with anything that concerns the
- 20 FCC, is that....
- 21 A That's right.
- 22 Qwhat I understand?
- 23 A That's right.
- 24 Q Who is in -- who's responsible for FCC related matters?
- 25 A Our attorney and -- and David.

- 1 Q Anyone else that's employed by BM -- PCI have anything 2 to do with....
- 3 A No.
- 4 0FCC related matters?
- 5 A No, unh-unh (negative).
- 6 Q So David and the attorney would be responsible for
- 7 PCI's compliance with FCC rules?
- 8 A That's right.
- 9 O Do you participate in the discussions when they're
- deciding on how to respond to an FCC inquiry, for
- example, would you participate in those discussions?
- 12 A Not with -- not with Mr. Southmayd, but I would with
- David. I mean we share about everything and -- and
- then he -- he deals directly with Mr. Southmayd?
- Okay. Who -- I've got a question, who's responsible
- for the advertising billing that.....
- 17 A Heather does that.
- 18 O Heather does all that.
- 19 A Uh-huh (affirmative). Yeah.
- 20 Q And there are monthly invoices sent out, how does that
- 21 work, do you know?
- 22 A The system that we use is called Darts. And when a
- 23 contract is entered in then it's put into the computer
- for running the schedule and then it's also the
- billing. And then that particular computer also proves

1		that each one of those advertising things ran. So it's
2		kind of a check and balance. So at the end of the
3		month she has printouts that are all the ads that have
4		run for the month and she has and that's what we use
5		for our billing, and there will be a final amount. And
6		it also does the accounts receivable so she knows what
7		they pay and what they owe and that sort of thing.
8	Q	So one system that one you enter it one time and
9		it takes care of all that stuff.
10	A	Well, basically it does, you keep tab on it daily, but
L1		that's what it's supposed to do.
L2	Q	Okay.
L3	A	Yeah.
L4	Q	Who's responsible for figuring the taxes for
15		advertising?
16	Α	Heather does that, just depends on the area that it
17		comes from.
18	Q	And do you know how how are those taxes figured, do
19		you charge tax on every invoice or how does that work?
20	Α	Alaska has different laws and every area has a
21		different tax rate. And then you also have a maximum
22		and a minimum amount you can charge with any sale. So
23		every contract would vary just depending on how long
24		it's going to run and actually what the the actual
25		buy ie

- 1 O And who makes that determination?
- 2 A State of Alaska.
- 3 Q I know, but who -- for you.....
- 4 A Oh at -- Heather would as she.....
- 5 0 Okay.
- 6 Aas she gets the contracts.
- 7 Q Okay. Have you ever had any responsibility regarding
- 8 advertising sales?
- 9 A Before we went on the air. I sold for like a week and
- a half. And that was interesting selling nothing, you
- 11 know. Yes, we're going to be on the air. So, it was -
- 12 it was interesting.
- 13 Q That's quite a long time ago.
- 14 A Yes.
- 15 Q Have you done it -- nothing since then.
- 16 A The only thing that I do now is if there's non-profit
- 17 groups or something that we're going to do as an in
- house promotion I will write up the contract for that
- 19 where there's no money involved. My -- my salesmen are
- 20 being paid by commission and I feel like it's important
- 21 to give them that work. But if it's something -- some
- kind of a freebie that we're doing because we believe
- in whatever the situation is I -- I'll do that, I can
- 24 write up contracts.
- 25 O Okay. What are Dave's duties -- David's, your